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**ENVIRONMENTAL INSPECTORS PROJECT LAUNCHED IN 7 PROVINCES**

**Eti Bakır to educate 6,813 students this year for a sustainable future**

**Putting people at the center of all production, Eti Bakır contributes to building environmental awareness from an early age for a sustainable future. The company continues to educate children and youth on 11 different topics within the scope of its “Environmental Inspectors” project, ranging from environmental awareness to recycling. Eti Bakır's goal is to reach 6,813 students in seven provinces this year.**

Eti Bakır, a group company of Cengiz Holding, one of Türkiye’s largest industrial enterprises, continues its “Environmental Inspectors” project at all its facilities for a sustainable future. Through educational programs covering 11 topics such as environmental awareness, nature conservation, and recycling, Eti Bakır aims to reach a total of 6,813 students in 121 schools across seven provinces (Kastamonu, Artvin, Samsun, Siirt, Adıyaman, Izmir, and Mardin) with the goal of increasing students' awareness of environmental issues.

Stating that they are aware that educating future generations is key to accessing accurate information and ensuring sustainability of societies, **Eti Bakır Environment Director Yusuf Topçu** noted, “Conveying environmental awareness to students, ensuring that they embrace the principles of sustainability, and pioneering the training of environmentally friendly leaders among future generations is our duty and responsibility both as a company and as part of this world. With this goal in mind, we launched the Environmental Inspectors project three years ago at our Mazıdağı Metal Recycling and Integrated Fertilizer Plant in Mardin”.

**‘WE’RE EXPANDING THE PROJECT ONE CHAIN LINK AT A TIME’**

Stating that as of the time being, seven cities across Türkiye where Eti Bakır plants are located have been included in the project, Topçu continued as follows: “Starting with schools located closest to our plants, we have been expanding the project one chain link at a time to cover first the districts and then the provinces in their entirety, with environmental engineers working at our plants volunteering as trainers. Our educational programs encourage young students to protect all components of nature and help them understand the difference between trash and waste. In the zero waste and recycling section, we draw students' attention to the importance of separating waste at source with a fun animation. Following the training sessions that also provide tips on water and energy conservation, our colleagues contribute to raising students’ environmental awareness by providing detailed answers to all the questions they may have about the topic.”

Also noting that waste generated during production processes at most Eti Bakır plants is considered a ‘by-product’, Topçu added: “By adopting a circular economy approach in all our production processes, we recover the residual metals in these by-products and contribute to our country’s national economy to the best of our abilities. It gives us great hope and happiness to be able to pass on this mindset, which creates significant value in our business processes, to young people.”